

ADVANCE INFORMATION

Identity



2000 msec



Orientation



100 msec
400
700
1000



TEST



■ **Figure 9.4: Cooper and Shepard's (1973) experimental design.**

Source: Cooper, L. A., & Shepard, R. N. (1973). The time required to prepare for a rotated stimulus. *Memory & Cognition*, 1, p. 247. Copyright © 1973, Psychonomic Society, Inc. Reprinted with permission.